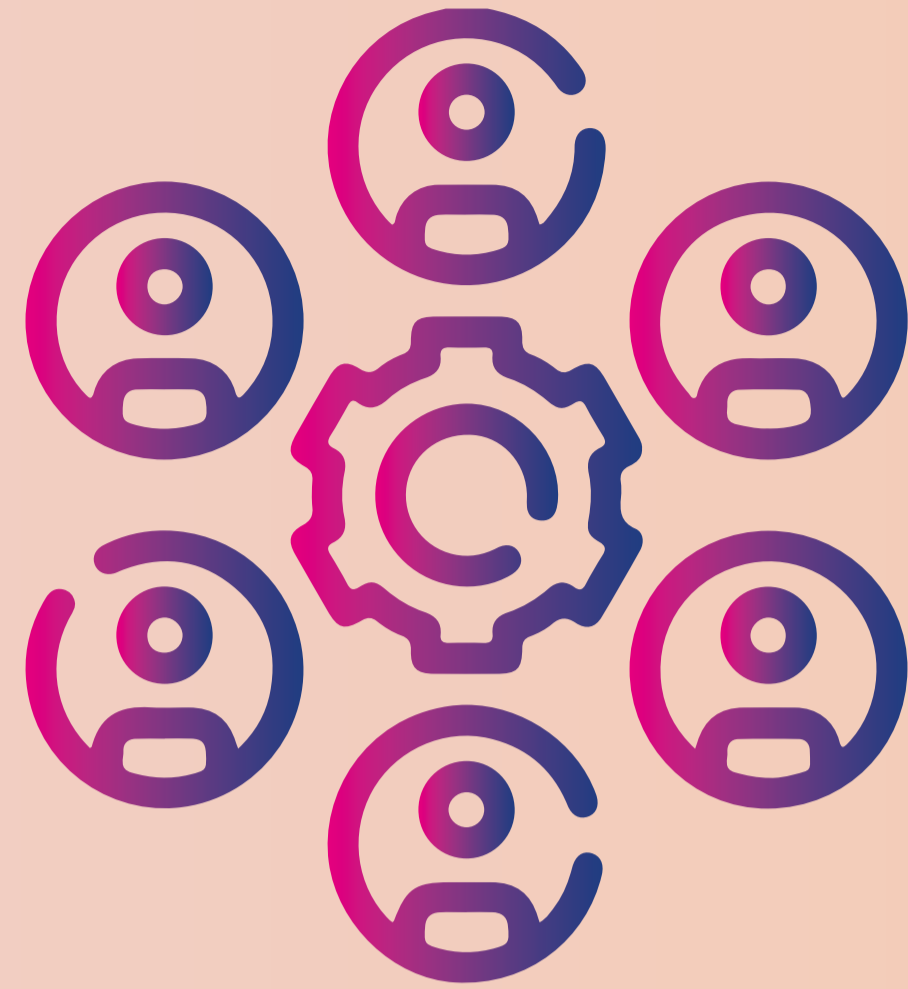


Finance

How our Finance Team is transforming our business.

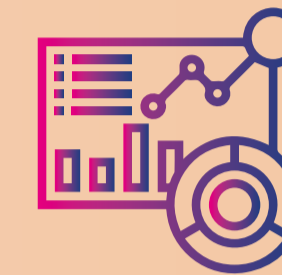
ROLES



Commercial Finance Managers

Dominican Republic Costa Rica Central America Caribbean

Decision support finance manager drive business performance and manage relationships with the distributors while co-leading sourcing, innovation, productivity and financial exercises. Act as the Supply Finance and Corporate Relations business partners as ESG finance lead for Spirit of Progress while managing the Intelligent Business Planning agenda



Decision Support Manager Beer, RTD, Supply Finance, Corporate Relations & Intelligent Business Planning (IBP)

Support the Commercial teams with key financial insights that will help drive overall business performance. Responsible for the accuracy and robustness of the financial analysis, pricing strategy, trade spend and A&P investment measurement and evaluation, value chain, annual operating plan (AOP) and monthly forecast, while contributing strongly to the development and delivery of our CCA Ambition



Finance Director CCA

Leads the end to end strategy to execution process in the market, act as a right hand of the General Manager leading long and short range planning processes, business performance and ensure the control and compliance agenda in the market is properly driven and executed.



Decision Support Manager Marketing & Innovation

Support the CCA Marketing team in effective A&P investment and brilliant execution according to our strategy through financial knowledge and innovative ideas to create value. Responsible of A&P annual operating plan (AOP), influencing and determining risk, opportunities and tracking A&P budget control while collaborate with innovation launches.



Finance Planning & Analysis, CCA *DBSC

Ensures management and execution of the performance management agenda developing a robust annual plan reinforced by a monthly rhythm of processes to provide timely information such as insights, forecasting, and high-quality decisions.



Financial Controller, CCA *DBSC

Ensures the accuracy and compliance of the financial & statutory statements through robust application of financial controllership processes, controls, and compliance. Uses experience and judgement to actively search for risks ensuring standard operating procedures are in place and evolve as business needs change.

Finance

How our Finance Team is transforming our business.

Purpose

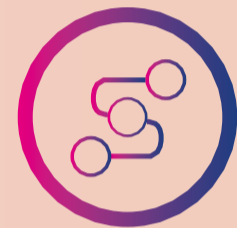
**CELEBRATING LIFE,
EVERY DAY, EVERYWHERE**

Our finance mission

**ONE AMAZING TEAM DELIVERING
QUALITY SUSTAINABLE GROWTH**

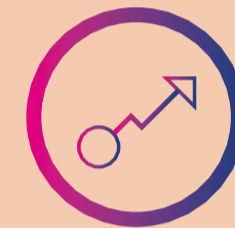
Our focus

We are...
one amazing team



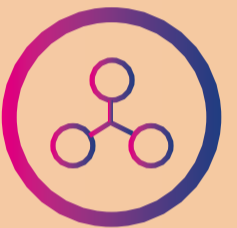
- Connecting and collaborating across Diageo as the most inclusive and diverse team
- Curious about new perspectives, exploring the unknown to unlock exponential growth
- Liberated to do our best, nimbly, boldly, with integrity. Celebrating progress, having fun.

We are...
digital-first



- Use real-time data and analytics to inform our strategy and decisions
- Harness our curiosity to enhance our digital capabilities
- Strong business fundamentals. Fit for purpose, simple, process excellence.

We are...
value creators



- Profitable and sustainable growth
Combine consumer insights with visionary strategic foresight
- Proactively test new approaches, whilst managing risk and compliance
- Holistic CFO mindset: Sustainable value creation, uncompromisable Stewardship, ESG.

Our CCA Domestic Mission



10%
TBA



400m
NSV



+70% + 50%
GM% OM%

