CELEBRATING LIFE, EVERY DAY, EVERYWHERE

DIAGEO

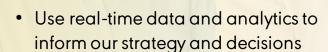
ONE AMAZING TEAM DELIVERING QUALITY SUSTAINABLE GROWTH

We are... one amazing team



- Connecting and collaborating across
 Diageo as the most inclusive and diverse team
- Curious about new perspectives, exploring the unknown to unlock exponential growth
- Liberated to do our best, nimbly, boldly, with integrity. Celebrating progress, having fun.

We are... digital-first



- Harness our curiosity to enhance our digital capabilities
- Strong business fundamentals. Fit for purpose, simple, process excellence.



We are... value creators



- Profitable and sustainable growth
 Combine consumer insights with visionary strategic foresight
- Proactively test new approaches, whilst managing risk and compliance
- Holistic CFO mindset: Sustainable value creation, uncompromisable Stewardship, ESG.