

CELEBRATING LIFE,
EVERY DAY, EVERYWHERE

DIAGEO

ONE AMAZING TEAM DELIVERING
QUALITY SUSTAINABLE GROWTH

We are...
one amazing team



- Connecting and collaborating across Diageo as the most inclusive and diverse team
- Curious about new perspectives, exploring the unknown to unlock exponential growth
- Liberated to do our best, nimbly, boldly, with integrity. Celebrating progress, having fun.

We are...
digital-first



- Use real-time data and analytics to inform our strategy and decisions
- Harness our curiosity to enhance our digital capabilities
- Strong business fundamentals. Fit for purpose, simple, process excellence.

We are...
value creators



- Profitable and sustainable growth
Combine consumer insights with visionary strategic foresight
- Proactively test new approaches, whilst managing risk and compliance
- Holistic CFO mindset: Sustainable value creation, uncompromisable Stewardship, ESG.